

The Origin of AprendeIngles.xyz

For over 30 years, I worked in advertising, marketing, producing TV/Radio spots, commercial photography, multi-media, web site creation, tech support, writing complex relational database software, etc., etc.

Covid came and that all ended immediately ! I was now managing a crew of people **installing** and **servicing commercial pallet racking** in those **huge warehouses** in Louisville Ky and the surrounding area.

I recently ended (**Dec '24**) my five years of dealing with **Hispanic employees sent from a placement/temp/referral agent.**

What I initially observed . . .

- It was apparent many of them were **sincere**, and **hard workers**.
- They were certainly **physically capable** of the work required.
- Most of them were **'self driven'** to get their **work done**.
- Other than nodding, smiling, and greetings, **we could not use speech**.
- **Even if** they had **prior experience**, they **did not know how 'we' did it**.

However . . .

- We could **only communicate** using a very basic **'sign language'**.
- **Sign language** does **NOT work** over a **walkie talkie** or **cell phone!**
- They could watch and then repeat **robotic movements** all day long.
- They did understand our **'sign language'** for **broom, shovel, rake**, etc.

Guess which jobs they were assigned?
Guess how long they lasted?

I tried all sorts of **learning 'games'**, repetition, **symbols**, and even putting **English/Spanish labels** on the compartments inside the tool truck. Some workers tried to **'translate' via their cell phone**, but that was futile as any work **requires BOTH arms** and it was also often **too noisy** for that. Lastly, in a **metal building**, a **cell phone will not reliably connect** to the Internet.

I got to the point where **when we needed** another worker, I started asking **"Do they even understand/speak basic English?"**. If they didn't, I simply responded **"Don't send them"**.

About two years ago (**Apr '24**) I started planning . . . and then started working full time (**Dec '24**) on a **solution** using my prior life learned skills.

This is what led me to create AprendeIngles.xyz